

Picturing Positive Change

INTRODUCTION

Who are you, and why do you care about this problem or issue?



MOUNT
PHOTOGRAPH
HERE

WHAT'S THE PROBLEM?

State your problem or concern clearly. Refer to the photograph to avoid too much written detail. Don't blame anyone for the problem. Just state what it is.

WHAT'S A POSSIBLE ANSWER? WHAT CAN CONCERNED PEOPLE DO ABOUT THE PROBLEM?

Offer some suggestions about what people can do to help solve the problem or make things better.

IDEAS FOR SOLUTIONS AND POSITIVE CHANGE. WHAT YOU CAN DO TO HELP! Close here with a call for specific action, even if it's just more discussion about the issue. Perhaps you can suggest other ideas, such as writing a letter, or contacting a city official, etc.